

**RECOGNISE A CHOOSING WISELY CHAMPION**

Choosing Wisely Australia is an initiative that seeks to empower both consumers and health professionals to have conversations about what tests, treatments and procedures are really necessary. There are many people championing Choosing Wisely Australia – demonstrating their commitment to promoting the principles of Choosing Wisely in their day-to-day activities.

**Benefits of recognising a Champion**

There are many benefits to recognising a Choosing Wisely Champion at your organisation:

* It’s a great way to acknowledge the efforts of individuals and teams who are leading the way in effecting a culture shift in how we think about healthcare delivery.
* It recognises the breadth of people with different roles (leaders, clinicians, consumers) working towards a common goal of reducing unnecessary tests, treatments and procedures.
* It’s another way to encourage and support an ongoing conversation about what care is truly necessary within our organisation.
* It can promote local activities we are undertaking as part of the Choosing Wisely initiative.
* It can motivate and encourage people to become involved in the Choosing Wisely initiative.
* It’s a good way to share Choosing Wisely stories and ideas across our organisation.
* National recognition by Choosing Wisely Australia and NPS MedicineWise.

**How NPS MedicineWise and Choosing Wisely will work with your organisation**

NPS MedicineWise and Choosing Wisely Australia will:

* Promote Choosing Wisely Champions through a profile or an interview which could be published, for example, on the Choosing Wisely Australia website, newsletters, in the media and on social media.
* Recognise Choosing Wisely Champions by awarding a Certificate of Recognition in conjunction with our organisation.
* Assist the nominating organisation to recognise the work of their nominees through local publications and speaking opportunities.
* Run a national Choosing Wisely Champions Awards process.

**How to get involved**

To nominate a Choosing Wisely Champion in our organisation, complete a nomination form and the nomination checklist and email it to <<indicate local coordinator>>.

By nominating a Choosing Wisely Champion, you are agreeing to:

* Ensuring the nominee consents to their name and photo being used, and to be contacted by Choosing Wisely Australia for the purpose of promoting them as a Choosing Wisely Champion.
* Give Choosing Wisely Australia permission to promote the activities associated with the nomination.
* Provide photo(s) to support the promotion according to specifications.

**Got questions?**

Contact Choosing Wisely Australia about the “Choicies Awards” program at choosingwisely@nps.org.au.